

ProfChrisEvans@gmail.com

byChrisEvans.com

Chris Evans

Multimedia Journalist and Educator

EDUCATION

Ph.D. in English

Anticipated May 2023

University at Albany, State University of New York

Dissertation director: Edward Schwarzschild

M.F.A. in Fiction Writing

New York University 2002

Thesis director: E.L. Doctorow

M.A. in English

University of Central Florida 1998

Thesis director: Pat Rushin

B.S. in Journalism — Kappa Tau Alpha

B.A. in French — Phi Beta Kappa

University of Kansas 1991

CURRENT POSITION

Clinical Assistant Professor. Department of Journalism.

Senior Producer and Director. Illinois Student Newsroom at Illinois Public Media.

University of Illinois Urbana-Champaign. 2020 to present.

- Train college audio journalists to produce spot news and features for Illinois Public Media and its affiliated stations.
- Design and direct the Illinois Student Newsroom project with the goal of broadcasting 350-plus stories a year, produced to NPR standards.
- Work with the IPM news team to shape regional public radio coverage.
- Conduct leadership training for student newsroom producers and reporters.
- Direct design of web and social media to showcase student newsroom work.
- Teach multimedia journalism courses at undergraduate and graduate levels.
- Contribute to development of departmental and college diversity initiatives.
- Supervise honors and graduate student theses.
- Serve on departmental and college committees.

TEACHING & ADVISING HISTORY

Student Life Assistant Director. Student Media Adviser.

University of Vermont. 2006-2020.

- Advised students working for a weekly newspaper, 24/7 radio station, cable television station and related websites.
- Trained members of media organizations ranging in size from 25 to 125, with members ranging in age from 18 to 80, in leadership, financial management and organization-specific skills related to journalism, broadcast radio and video.
- Taught courses in news writing, media law and leadership.
- Chaired departmental and national committees focusing on social justice, professional development and First Amendment advocacy.

Journalism Professor. Newspaper Adviser.

Valencia Community College. Orlando, Florida. 2004-2006.

- Trained and advised student staff in weekly production of campus newspaper and daily production of the newspaper's website.
- Taught courses in mass communication and multimedia journalism.

Faculty Writing Instructor. Teaching Mentor.

New York University. 2000-2004.

- Mentored instructors in the university's Expository Writing Program.
- Facilitated program design and implementation.
- Taught beginning and advanced expository writing courses, including business ethics and business writing.

Peace Corps Volunteer. English Teacher Trainer.

Zigong Teachers College. Sichuan, China. 1998-2000.

- Designed and taught advanced English proficiency courses with focus on writing, aural comprehension, literature, culture and theater.
- Conducted workshops in writing pedagogy for peer teachers/volunteers.
- Wrote, directed and produced English-language plays for Chinese students.

WRITING & EDITING HISTORY

Editor. The Vermont Student Media Blog. 2006-2020.

Editor. Compass, the newsletter of the department of Community Development and Applied Economics, UVM. 2013.

Editor and Book Designer. The WRUV Reader, an anthology of Vermont writers. 2012.

Editor-in-Chief. College Media, the quarterly publication of College Media Association. 2006-2008.

Contracted News Writer. The Freedom Forum Online, a national forum for free-speech stories published for the First Amendment Center in New York City. 2000-2001.

Editor. The Tang-Cu Times, the publication of Peace Corps volunteers in China. Sichuan, China. 1998-2000.

Assistant Fiction Editor. The Florida Review. University of Central Florida. 1997.

Bureau Chief and News Reporter. Florida Today. Melbourne, Florida. 1993-1996.

News Reporter. The News-Press. St. Joseph, Missouri. 1992-1993.

LEADERSHIP & SERVICE

Board Member. Illini Media. 2021 to present.

- Set policies and conduct financial oversight for three University of Illinois independent student media organizations: newspaper, radio and yearbook.

Vice President for Member Support. College Media Association. 2020-2021.

- Directed First Amendment advocacy efforts for national organization's educators and student members.
- Served as board liaison to CMA Diversity and Inclusion committee.
- Oversaw recruitment and retention efforts.

President. College Media Association. 2017-2019.

- Led an international organization of more than 650 college media advisers charged with developing and supporting student-led media programs at colleges and universities across the United States and internationally.
- Successfully increased membership and reduced debt, reversing a yearslong deterioration in both areas.
- Developed and supervised an annual \$385,000 budget.
- Served as a national spokesman and advocate for college press freedoms.

Lead organizer and lobbyist. New Voices Vermont. 2015-2017.

- Worked with the Student Press Law Center to organize a team of Vermont lawmakers, journalists, educators and students to draft and pass the 2017 New Voices Act, which established and increased protection from administrative censorship for journalism students and advisers in Vermont high schools, colleges and universities.

Advisory Board Member. Associated Collegiate Press. 2012-2017.

First Amendment Advocacy Chairman. College Media Association. 2012-2017.

Diversity and Social Justice Committee Chairman. UVM Department of Student Life. 2011-2017.

Board Secretary. Vermont Community Access Media. 2011-2013.

Professional Development Committee Chairman. UVM Department of Student Life. 2008-2011.

Convention Assistant Director. Associated Collegiate Press. 2005-2006.

SELECTED ACADEMIC PUBLICATIONS & PRESENTATIONS

“Ethical Standards for College Media Organizations.” Association for Education in Journalism and Mass Communication (AEJMC) national convention. Panelist. Detroit, 2022.

“An Analysis of Student Newspaper Web and Social Media Presence.” AEJMC national convention. Co-author and presenter. Virtual, 2021.

“Audio Reporting as a Creative Outlet.” National College Media Convention: joint conference of Associated Collegiate Press (ACP) and College Media Association (CMA). Presenter. Virtual, 2021.

“Beyond the Hot Take: an Opinion-Writing Short Course.” College Media Mega-Workshop, hosted by College Broadcasters, Inc. (CBI), College Media Business and Advertising Managers (CMBAM), ACP and CMA. Co-instructor. Virtual, 2021.

“The Four Phases of the Digital Natives Debate.” Human Behavior and Emerging Technologies Volume 2, Issue 3. Lead author. 2020.

“How to Teach Writing.” CMA National College Media Convention. Repeat session: 12 times since 2007. Presenter. New York City, 2020.

“First Amendment Advocacy.” ACP/CMA National College Media Convention. Presenter. Washington, D.C., 2019.

“Narrative Journalism: a Storytelling Short Course.” College Media Mega-Workshop. ACP, CBI, CMBAM and CMA. Repeat session: three times since 2017. Co-instructor. University of Minnesota, 2019.

“Lao Tzu, Machiavelli and Leadership: Developing Your Communication Style.” College Media Mega-Workshop, ACP, CBI, CMBAM and CMA. Presenter. University of Minnesota, 2018.

- “Special Report: Threats to the Independence of Student Media.” White paper by the American Association of University Professors, National Coalition Against Censorship, SPLC and CMA. Co-author. 2016.
- “Ethical Advising.” CMA National College Media Convention. Presenter. Atlanta, 2016.
- “Fiction-writing techniques for objective journalists.” ACP National College Media Convention. Presenter. Washington, D.C., 2016.
- “Building Better Relationships with Administrators.” ACP/CMA National College Media Convention. Presenter. Austin, 2015.
- “Social Justice Journalism.” ACP/CMA National College Media Convention. Co-presenter. Philadelphia, 2014.
- “Managing Students and Money.” ACP/CMA National College Media Convention. Repeat session: five times since 2009. Co-presenter. Philadelphia, 2014.
- “How to Motivate Student Journalists.” ACP/CMA National College Media Convention. Presenter. Philadelphia, 2014.
- “The Adviser’s Guide to Establishing Policies.” ACP/CMA National College Media Convention. Co-presenter. New Orleans, 2013.
- “The Adviser’s Guide to Law and Ethics.” CMA National College Media Convention. Co-presenter. New York City, 2013.
- “Get That Internship!” ACP/CMA National College Media Convention. Co-presenter. Orlando, 2011.
- “Nurturing Relationships Between Advisers and Students.” CMBAM Convention. Presenter. Nashville, 2011.
- “Opinion-writing Workshop.” ACP/CMA National College Media Convention. Co-instructor. Louisville, 2010.
- “Advising Millennials.” ACP/CMA National College Media Convention. Repeat session: five times since 2008. Presenter. Louisville, 2010.
- “Best Practices for the Practicum: Measuring Student Success.” CMA National College Media Convention. Presenter. New York City, 2009.
- “New Adviser Short Course: Budget Management, Advertising, Staff Recruitment and Training.” CMA National College Media Convention. Co-instructor. Washington, D.C., 2007.

- “Finding Stories on a Two-Year Campus.” ACP National College Newspaper Workshops. Instructor, Washington, D.C., 2006.
- “News Writing Essentials.” ACP National College Newspaper Workshops. Presenter. Washington, D.C., 2006.
- “Advanced Reporting Short Course.” ACP National College Newspaper Workshops. Instructor. Washington, D.C., 2006.
- “Improve Your Interviewing Skills.” ACP National College Newspaper Convention. Presenter. Los Angeles, 2006.
- “Investigative Journalism Short Course.” ACP National College Newspaper Convention. Instructor. Los Angeles, 2006.
- “What’s Your Problem, Buddy? Finding the Conflict in Every Reporting Situation.” ACP/CMA National College Media Convention. Presenter. Kansas City. 2005.
- “Reporting Using All Five Senses.” CMA National College Media Convention. Presenter. New York City, 2005.

PUBLISHED FICTION

- “Button Jar #1.” Beloit Fiction Journal. Beloit College, Wisconsin. 2017.
- “By the Rails.” South Dakota Review. The University of South Dakota. 2016.
- “1.2 Seconds Before the Boom.” Green Hills Literary Lantern. Truman State University. 2016. Nominated for Pushcart Prize.
- “Candidate Clinton Visits the Bronx.” Apalachee Review. Florida State University. 2004.
- “Cheated.” Washington Square. New York University. 2004.
- “Colic.” The Florida Review. University of Central Florida. 2004.
- “Alpha Female.” Thought Magazine. Burlingame, California. 2003.
- “Amnio.” Soundings East. Salem State University, Massachusetts. 2003.
- “New Family Life.” Confluence. Marietta College and Ohio Valley Literary Group. 2003.

SELECTED HONORS & AWARDS

Teachers Ranked as Excellent by Students. University of Illinois Urbana-Champaign. 2020, 2021.

Eugene Garber Award for Short Fiction. Top Ph.D. candidate award for fiction, presented by the State University of New York at Albany English program. 2018.

Board of Directors Award for First Amendment Advocacy. Recognition from the board of College Media Association for efforts in protecting students from censorship and prior review as chairman of the CMA First Amendment Advocacy Committee. 2017.

Distinguished Multimedia Adviser Award. CMA's top award for mid-career college media advisers. 2014.

Top 100 Key Ethics and Media Law Resources for Journalists. The University of Vermont Journalism and Media Blog. JournalismDegree.com. 2014.

The 100 Best Sites for Journalists. The University of Vermont Journalism and Media Blog: UVMmedia.net. JournalismDegree.com. 2012.

The 40 Best Blogs for Student Journalists. The University of Vermont Journalism and Media Blog: UVMmedia.net. The Open Education Database. 2012.

CMA Board of Directors Award. National award for media advising excellence. 2011.

Students' Choice Award for Teaching Excellence. Valencia Community College. 2006.

Program Director's Award for Teaching Excellence. New York University Expository Writing Program. 2002, 2003, 2004.

Best Education Reporting. School Bell Award: Florida Education Association. 1996.

Best Single Newspaper Section. National Award: Education Writers Association. 1995.

Benjamin Fine Award for Outstanding Education Reporting. National Association of Secondary School Principals. 1995.

Best Education Reporting, Overall and Series Reporting. School Bell Award: Florida Education Association. 1995.

SELECTED STUDENT JOURNALISM AWARDS

Hearst Audio News National Championship Medallion. Second place. 2022.

Hearst Audio News and Features Awards. Two students in the top 20 nationally. 2022.

Hearst Audio News and Features Awards. One student in the top 20 nationally. 2021.

Public Media Journalists Association Audio Spot News. Second place. 2021.

Outstanding radio news reporting, student category. The Illinois News Broadcasters Association. 2020.

Photo of the Year: Environmental Portrait. Second place. ACP. 2018.

Pacemaker Award Finalist: Print Newspaper. ACP. 2017.

National Diversity Story of the Year. ACP. 2016.

National Story of the Year. Second place. ACP. 2015.

Top 20 College Newspapers. Princeton Review. 2014.

Pacemaker Award: News Website. ACP. 2012.

Pacemaker Award: Print Newspaper. ACP. 2011.